

MICROSOFT 365: DON'T JUST RENEW, RETHINK.

**90% of Microsoft 365 subscriptions
are renewed in April every year.**

But here's the issue: most businesses
are still overpaying for licences they
don't need or don't use.

Cybit helps you stop the waste and
start making smarter decisions with
data-led optimisation.

WHAT'S CHANGING & WHY IT MATTERS NOW

- 1 Unused Licences Cost You**
Many organisations are paying for licences assigned to inactive users or duplicating subscriptions.
- 2 You've Got Options**
It's the perfect time to switch to the most cost-effective plans before renewal. We'll show you what to keep, what to cut, and what to change.
- 3 Maximise ROI**
Renewals are just around the corner, have you upgraded and are you utilising all services available? We will assess and advise so you can plan forward.
- 4 New Complexity**
Enterprise subscriptions no longer include Teams by default. That means extra costs unless handled proactively.

- 5 License & technical consultancy**
Access to our Microsoft 365 consultants for advice and recommendations and no extra cost.

THE RISKS OF DOING NOTHING

- ! Paying for licences no one is using
- ! Holding multiple subscriptions for the same user
- ! Using plans that don't match actual workload needs
- ! Missing out on term-based price protection
- ! Getting caught out by Microsoft programme changes

LET'S MAKE YOUR LICENCES WORK SMARTER

Are you unsure which Microsoft licences you have in place?
Not sure if you're getting value from them?

Cybit helps you:

- **Transfer existing subscriptions now** – no need to wait for renewal.
- **Navigate complex Microsoft changes** – with clarity, not confusion.
- **Optimise licensing and costs** – continuously, not just at renewal.
- **Leverage promotions and favourable exchange rates** – before they disappear.

WHY CYBIT?

- ✓ Microsoft Solution Partner across Modern Work, Infrastructure, Data & AI
- ✓ Always-on licence optimisation and reharvesting as standard
- ✓ A partner on your side – helping you reduce 3rd-party costs and unlock the full value of your Microsoft subscriptions
- ✓ Strategic, proactive, and impact-led